



YOOSANA
DIGITAL SOLUTIONS

ESPRESSO DATA PRIVACY

**MASTERING
DATA DELETION**

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GDPR DELETION CHALLENGES

- **Automatic Deletion Requirement:** Companies must automatically delete personal data when no longer needed, without customer requests.
- **Complex Deletion Process:** Data dependencies between software applications complicate the deletion process.
- **Third-Party Approvals:** Deletion of data often requires approvals from third-party applications.
- **Inconsistency Risks:** Manual deletion processes can lead to inconsistencies and potential GDPR violations.



GDPR COMPLIANT SOLUTION

- **Centralized Deletion Orchestration:** Central solution efficiently orchestrates deletion processes across all connected applications enterprise-wide.
- **Automated Deletion Process:** Automates the entire deletion workflow, including veto application checks and deletion holds, ensuring high execution quality.
- **GDPR-Compliant Reporting:** Generates central deletion evidence and comprehensive management reporting.
- **Efficiency & Cost Savings:** Delivers substantial time and resource savings with a robust, lightweight solution.



THANK YOU & NEXT STEPS

- Ensure GDPR compliance and enhance transparency
 - Avoid costly fines by meeting legal obligations
 - Protect brand reputation through compliance
 - Clean up outdated data to streamline operations
 - Avoid manual work and errors with automation
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- For more information **CONNECT WITH US!**
 - **Data Privacy – Swiss Made.**

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