

## ESPRESSO DATA PRIVACY

MASTERING DATA DELETION

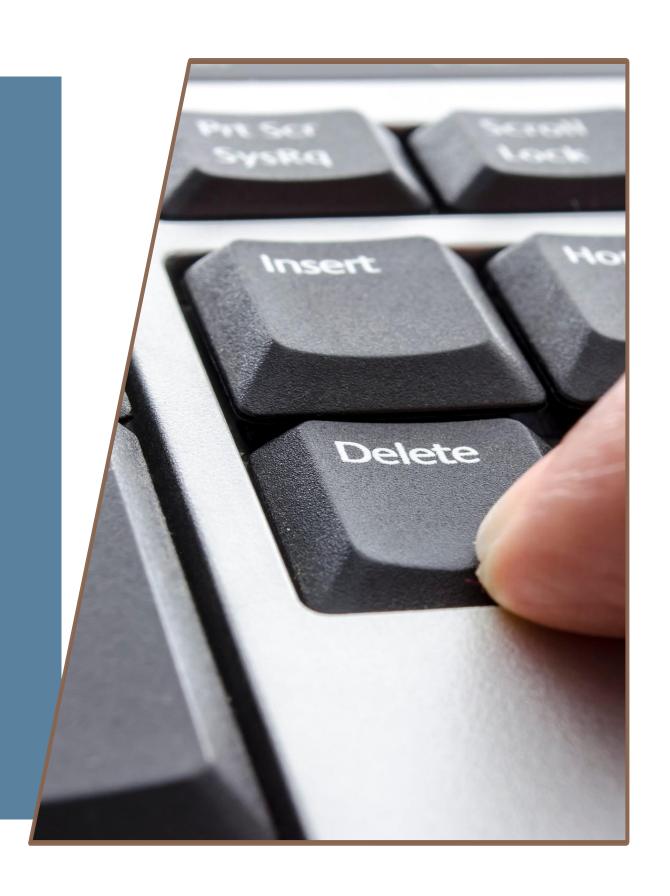


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## GDPR DELETION CHALLENGES



- Automatic Deletion Requirement: Companies must automatically delete personal data when no longer needed, without customer requests.
- Complex Deletion Process: Data dependencies between software applications complicate the deletion process.
- Third-Party Approvals: Deletion of data often requires approvals from third-party applications.
- Inconsistency Risks: Manual deletion processes can lead to inconsistencies and potential GDPR violations.



## **GDPR COMPLIANT SOLUTION**



- Centralized Deletion Orchestration: Central solution efficiently orchestrates deletion processes across all connected applications enterprise-wide.
- Automated Deletion Process: Automates the entire deletion workflow, including veto application checks and deletion holds, ensuring high execution quality.
- GDPR-Compliant Reporting: Generates central deletion evidence and comprehensive management reporting.
- Efficiency & Cost Savings: Delivers substantial time and resource savings with a robust, lightweight solution.



## THANK YOU & NEXT STEPS



- Ensure GDPR compliance and enhance transparency
- Avoid costly fines by meeting legal obligations
- Protect brand reputation through compliance
- Clean up outdated data to streamline operations
- Avoid manual work and errors with automation
- For more information CONNECT WITH US!
- Data Privacy Swiss Made.

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