ESPRESSO DATA PRIVACY

**MASTERING
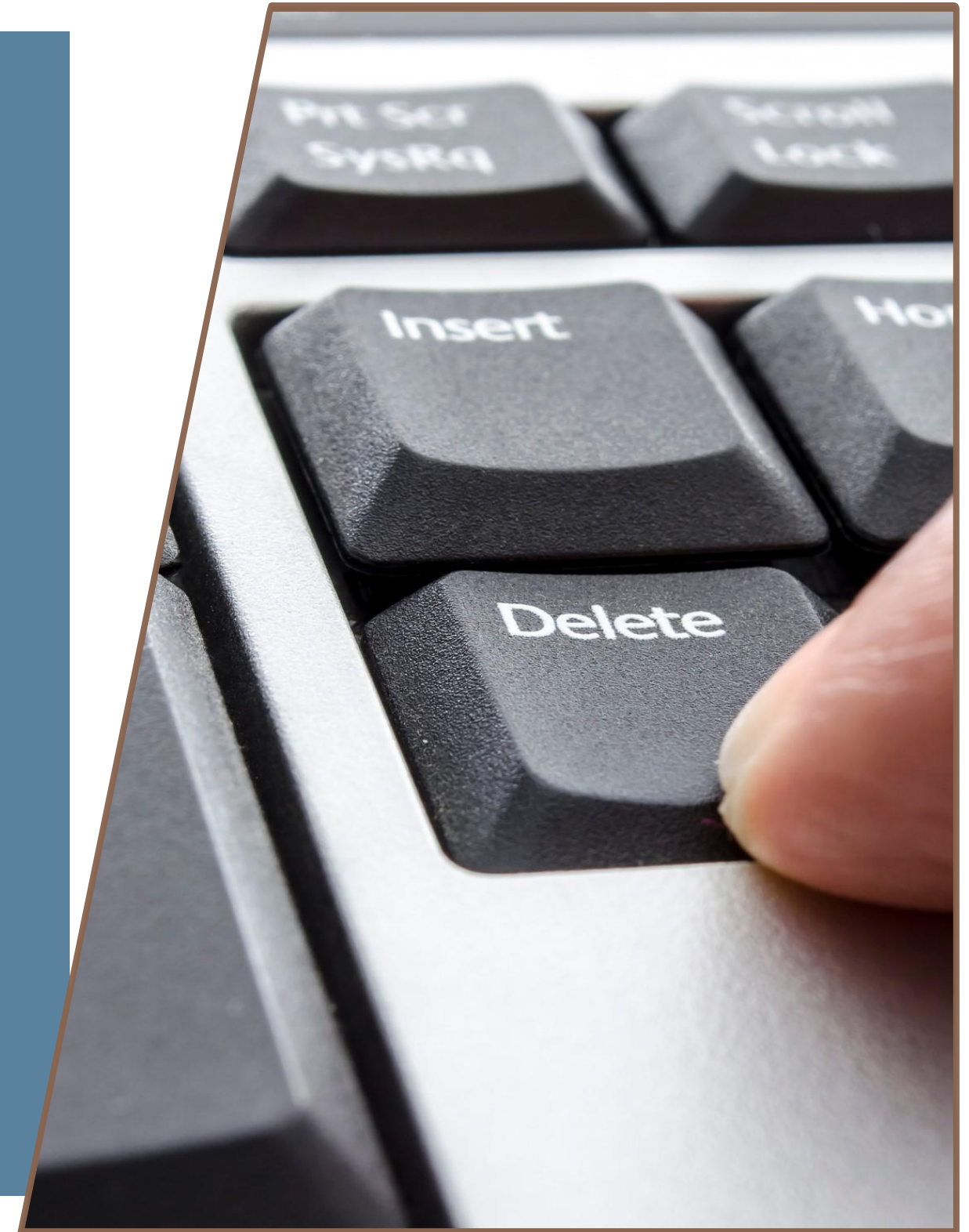DATA DELETION
&
DATA SUBJECT
ACCESS RIGHTS**

YOOSANA
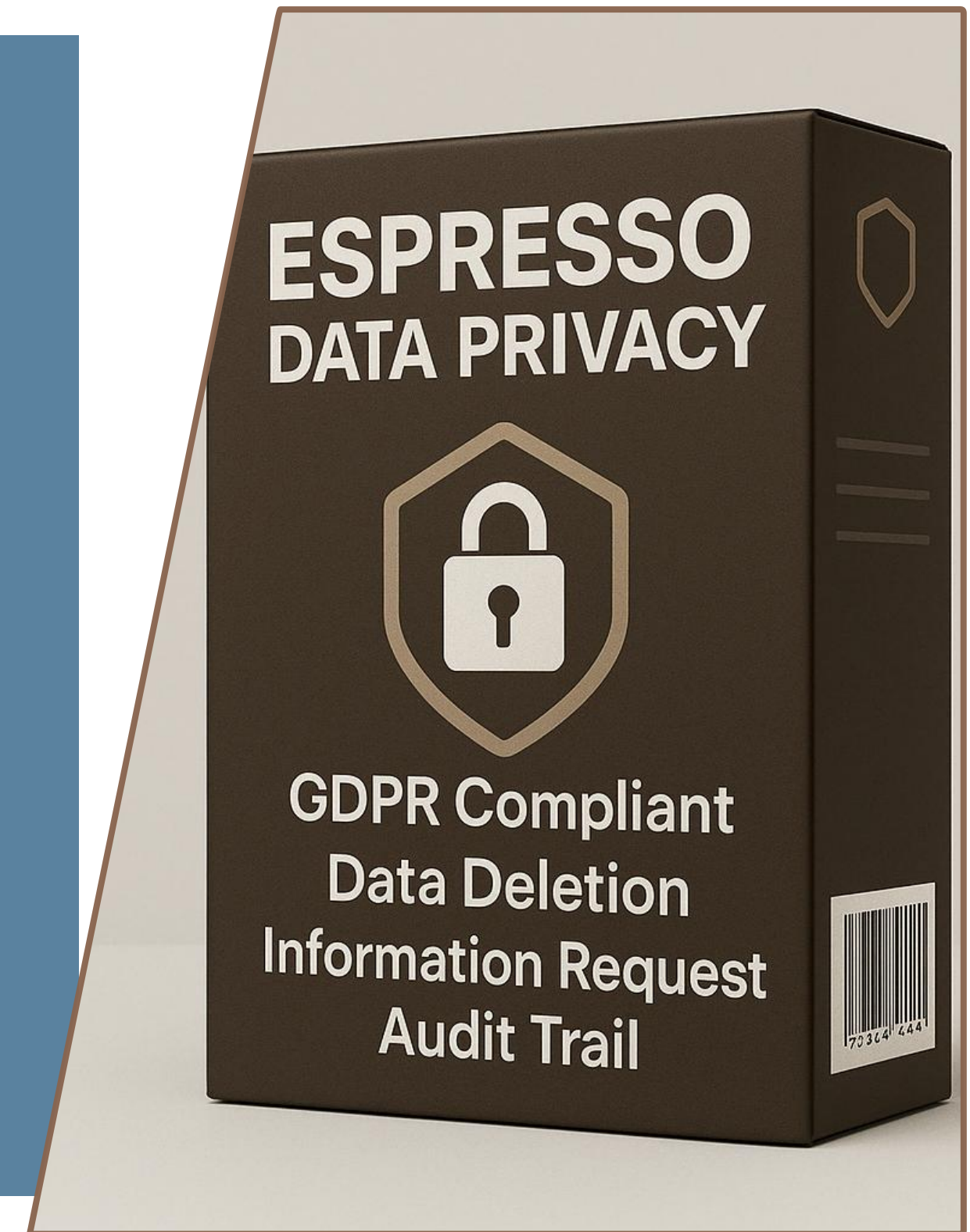DIGITAL SOLUTIONS

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GDPR DELETION CHALLENGES

- **Automatic Deletion Requirement:** Companies must automatically delete personal data when no longer needed, without customer requests.

- **Complex Deletion Process:** Data dependencies between software applications complicate the deletion process.

- **Third-Party Approvals:** Deletion of data often requires approvals from third-party applications.

- **Inconsistency Risks:** Manual deletion processes can lead to inconsistencies and potential GDPR violations.

GDPR COMPLIANT SOLUTION

- **Centralized Deletion Orchestration:** Central solution efficiently orchestrates deletion processes across all connected applications enterprise-wide.

- **Automated Deletion Process:** Automates the entire deletion workflow, including veto application checks and deletion holds, ensuring high execution quality.

- **GDPR-Compliant Reporting:** Generates central deletion evidence and comprehensive management reporting.

- **Efficiency & Cost Savings:** Delivers substantial time and resource savings with a robust, lightweight solution.

ESPRESSO DATA PRIVACY

GDPR Compliant Data Deletion Information Request Audit Trail

THANK YOU & NEXT STEPS

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DIGITAL SOLUTIONS

- Ensure GDPR compliance and enhance transparency
- Avoid costly fines by meeting legal obligations
- Protect brand reputation through compliance
- Clean up outdated data to streamline operations
- Avoid manual work and errors with automation

- For more information CONNECT WITH US!
- Data Privacy – Swiss Made.

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